



Vitra Overview

Mr. I. Davis.

	Metropol/Piccolo/Memo	Eames Collection	Nelson Collection	Bellini Collection	Citterio Collection	Vitramat	Dorsal	Nexus	Solitaire/Edition	Starck/Sipek/Morrison
Office Arbeiten Bureau Puestos de trabajo Operativo	■	■	■	■	■	■	■	■		
Conference/Training Konferenz/Schulung Conférences/Formation Conferencias/Cursos de formación Conferenze/Riunioni	■	■		■	■	■	■	■	■	■
Reception Areas Wartezonen Zones d'attente Zonas de espera Zone d'attesa		■	■	■	■	■	■		■	■
Canteen/Cafeterias Kantinen/Cafeterias Cafeteria Cafeterías Caffetteria		■		■			■	■	■	■
Auditorium Seating Massenbestuhlung Collectivités Sillería para actos multitudinarios Comunità		■					■			■
Domestic Wohnen Habitat Hogar Residenze		■	■	■	■				■	■

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The Company

The Vitra story began in 1957, with the launching in Europe of designs by Charles and Ray Eames and George Nelson. Such was the timeless appeal of these creations from the '50s and '60s that they are still being manufactured today. Our product programme was further extended with models from Verner Panton, Mario Bellini, Antonio Citterio, Philippe Starck, Borek Sipek, Jasper Morrison, Ginbände and other eminent designers. In the '80s Vitra began putting new ideas and talents to the test, by co-operating with leading international exponents of the avant-garde.

Every era imposes its special demands on designers and manufacturers. Now, in the '90s, ecological awareness is the order of the day. But when confronted with this aspect, we discovered that many of our past products were already of positive ecological persuasion. A typical example is the Aluminium Chair designed by Charles and Ray Eames, a product that gives excellent service for decades and therefore makes sound ecological sense. What for the Eames manifested itself as an unconscious philosophical expression of the minimal use of materials, has since become declared ecological policy. We develop products which consist of few components, which can be easily disassembled at the end of their long life-span, and which can then be recycled as basic parts.

Other requirements – such as the application of ergonomic principles – have been accompanying Vitra products since the early '70s. By constant in-depth experimentation in this field, we are approaching perfection of the ideal chair – one that supports good posture, invites movement and is pleasing to the eye.

Our company philosophy is not only present in our products, it is also very much in evidence in the architecture of our premises. Vitra co-operated closely with some of the most eminent and exciting of contemporary architects, among them Gehry, Ando, Siza, Hadid and Grimshaw. As a result, an architectural environment has been created that extends far beyond the contemplation of customary corporate identity – a unique venue for our personnel and visitors alike. The Vitra premises in Weil am Rhein reflect an architecture unconcerned with corporate conformity or power, but evoking instead open and lively discussion of our increasingly complex times.

Another important activity is the Vitra Design Museum, a company-sponsored independent institute. Designed by Frank Gehry, the Museum presents temporary exhibitions on furniture design and houses one of the world's largest collections of contemporary furniture. It is staffed by a team of specialists responsible for organising exhibitions, publications and workshops. Since its opening in 1989, the Museum has attracted increasing international acclaim as a unique design centre, and has co-staged

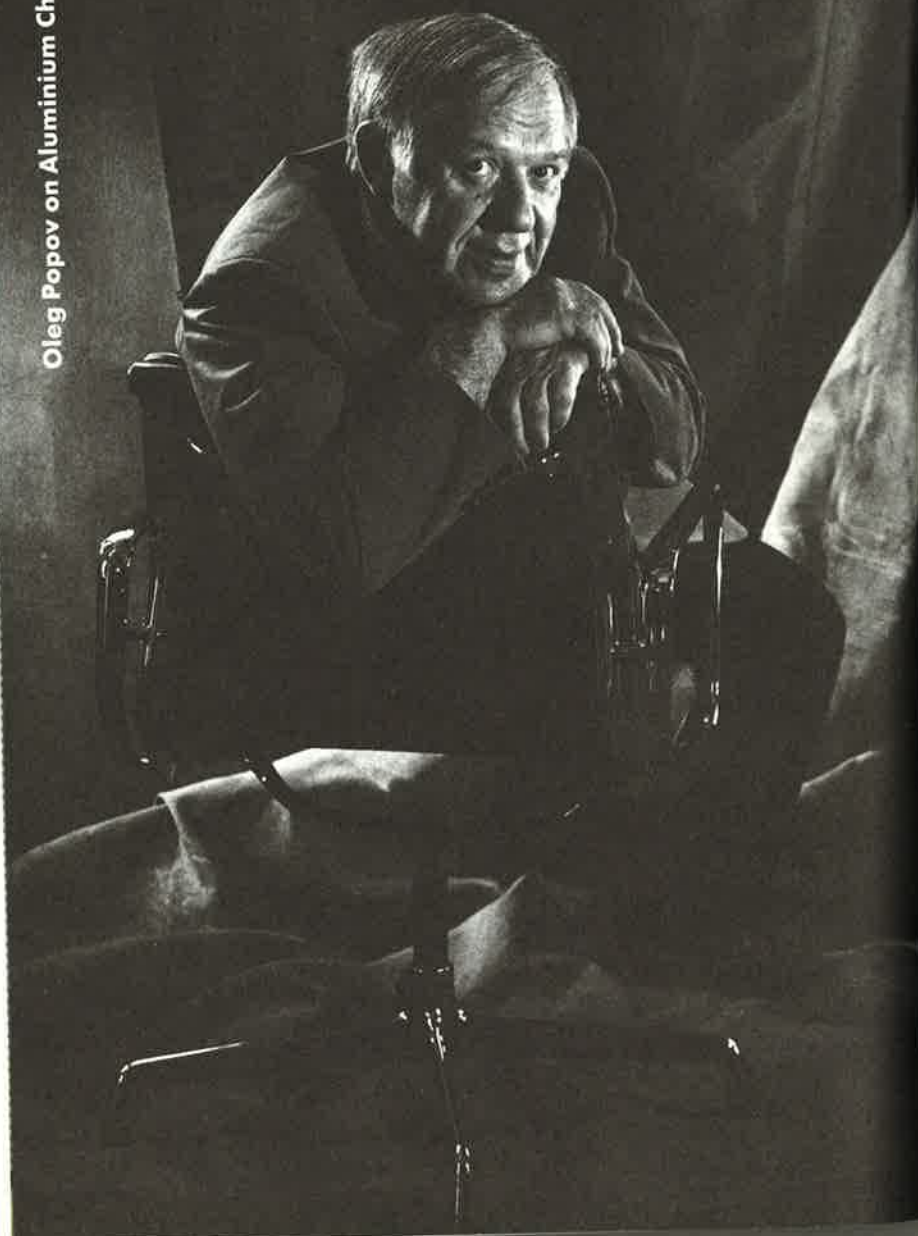
exhibitions with such renowned institutes as the Centre Pompidou in Paris.

Vitra's close co-operation with leading designers, the company's strong cultural commitment and stimulating architectural environment, our technical skills and ergonomic expertise – all these factors blend to benefit the client in many ways. The result is a range of clearly-defined products that make no concessions to modern fads or fashions – products with an inspiring message and aesthetic appeal which transcend the frontiers of time.

Vitra products enjoy international recognition wherever quality and creativity are in demand. They are featured regularly in British, French, German and Swiss television programmes, for example. Visit the permanent design exhibition at the Museum of Modern Art in New York and you will see them on display. Germany's parliament buildings and the European Community headquarters in Brussels are furnished by our company. Our clients also include leading international banks and businesses such as Mercedes-Benz, Lufthansa, Apple in San Francisco and Coca-Cola in Atlanta. And if you ever wait for a flight in Moscow or Dubai, then you'll sit on airport seating by Vitra.

We have a network of offices and showrooms in Europe and the United States, and agencies in many other countries. This brochure is intended to give you an insight into our products. More detailed information is available

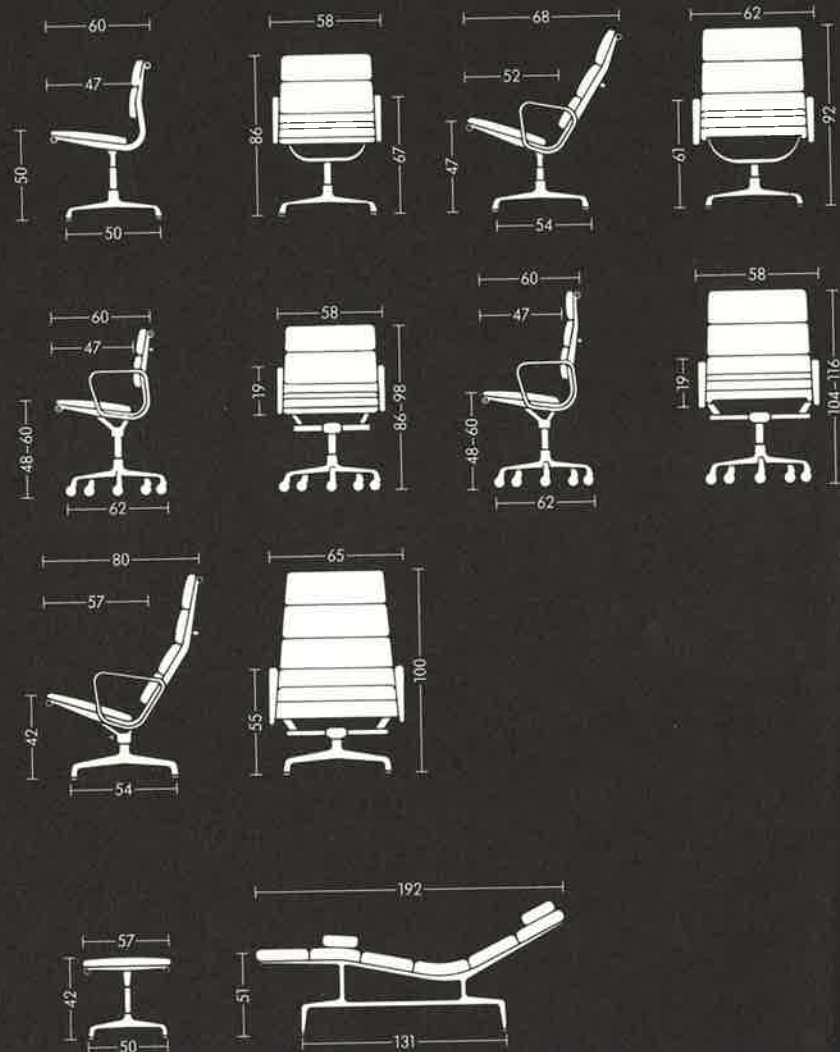
on request. Simply write or telephone – we look forward to hearing from you.



Eames Collection: Aluminium Group.

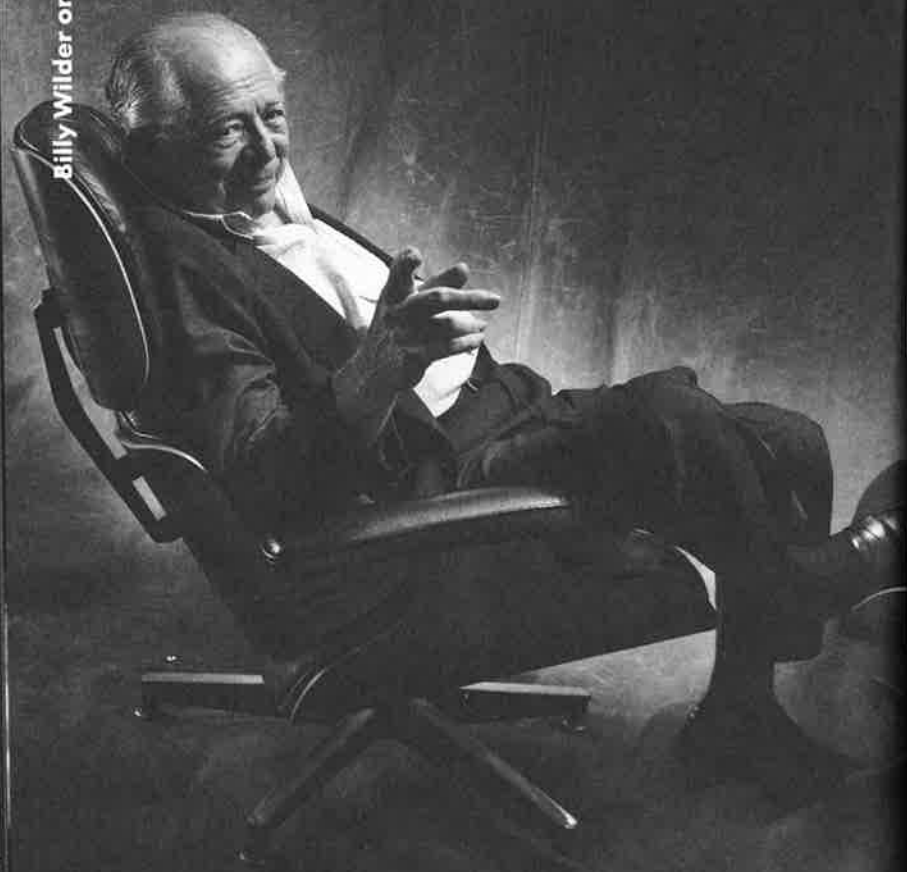


Eames Collection: Soft Pad Group.



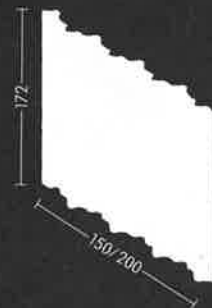
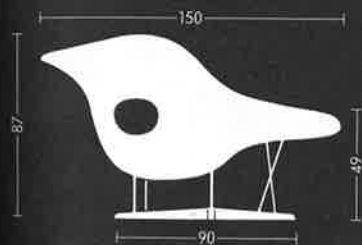
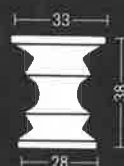
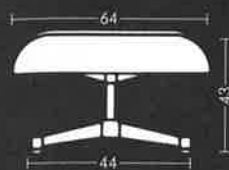
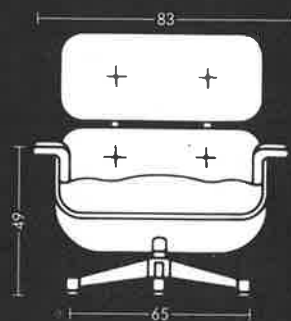
Soft Pad Chair. Conference Room, Vienna (Architect: Coop Himmelblau)

Billy Wilder on Lounge Chair

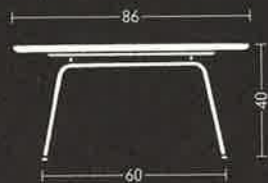


Eames Collection:

Lounge Chair, Ottoman, Stool, Chaise, Screen.

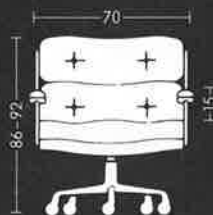
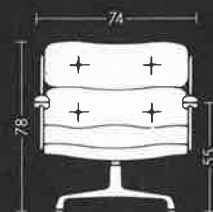


Eames Collection: Plywood Group.



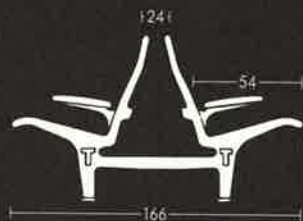
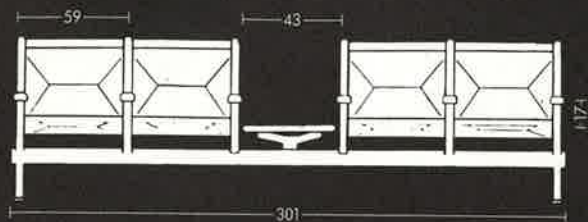
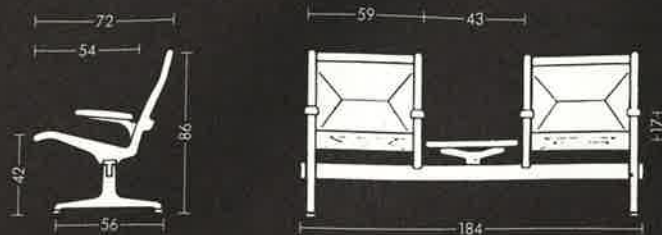
Plywood Chair and Table (Design Charles & Ray Eames)

Eames Collection: Lobby Chair.



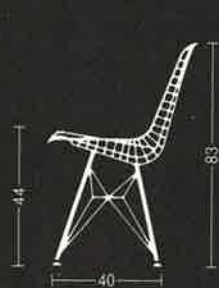
Lobby Chair (Design Charles & Ray Eames)

Eames Collection: Tandem Seating.



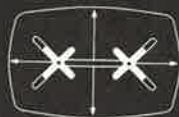
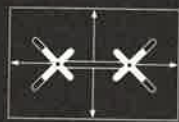
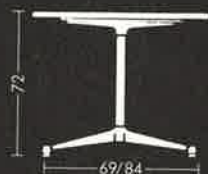
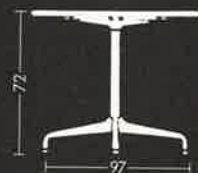
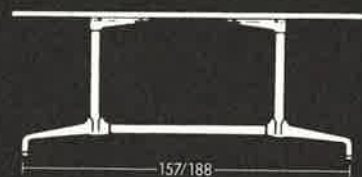
Tandem Seating (Design Charles & Ray Eames)

Eames Collection: Wire Chair.



Wire Chair (Design Charles & Ray Eames)

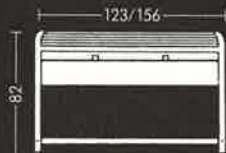
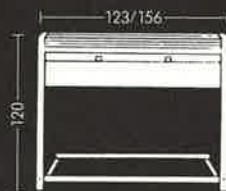
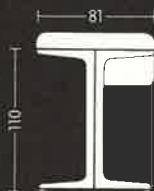
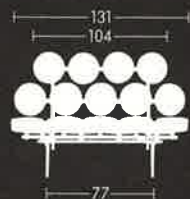
Eames Collection: Segmented/Contract Tables.



Segmented Table with Aluminium Chairs
Bundestag, Bonn

Nelson Collection:

Coconut Chair, Marshmallow Sofa, Desk, Stool, Tables.

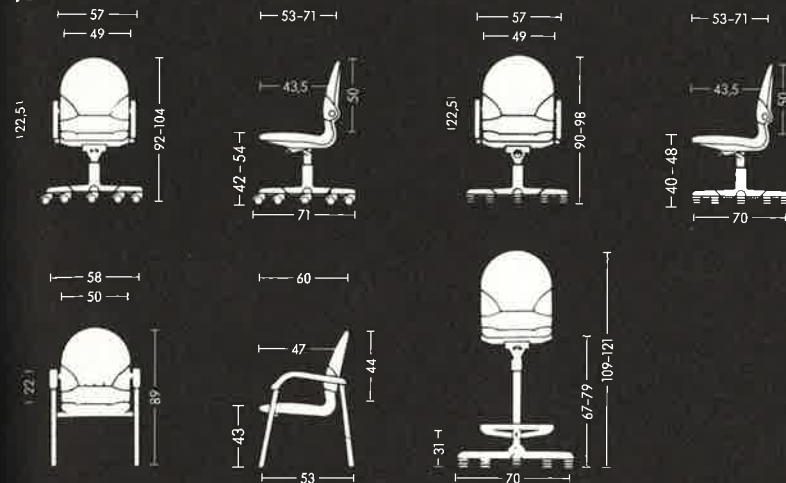


Desk, Stool (Design George Nelson)

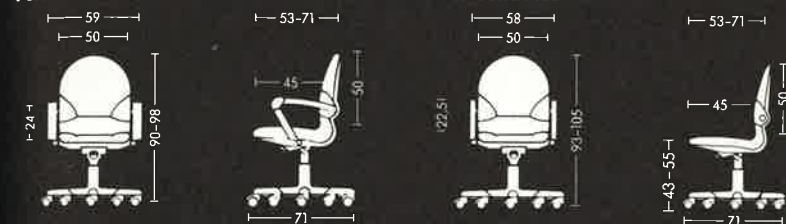
David Hockney on Persona

Bellini Collection: Persona.

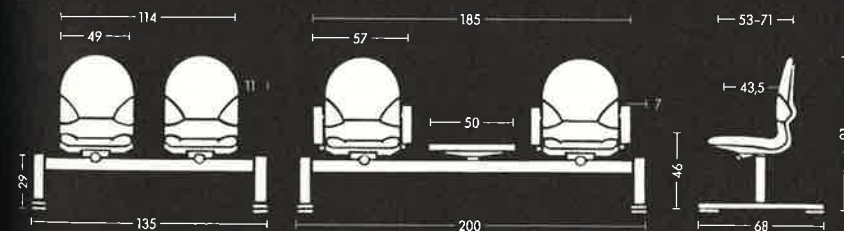
Persona



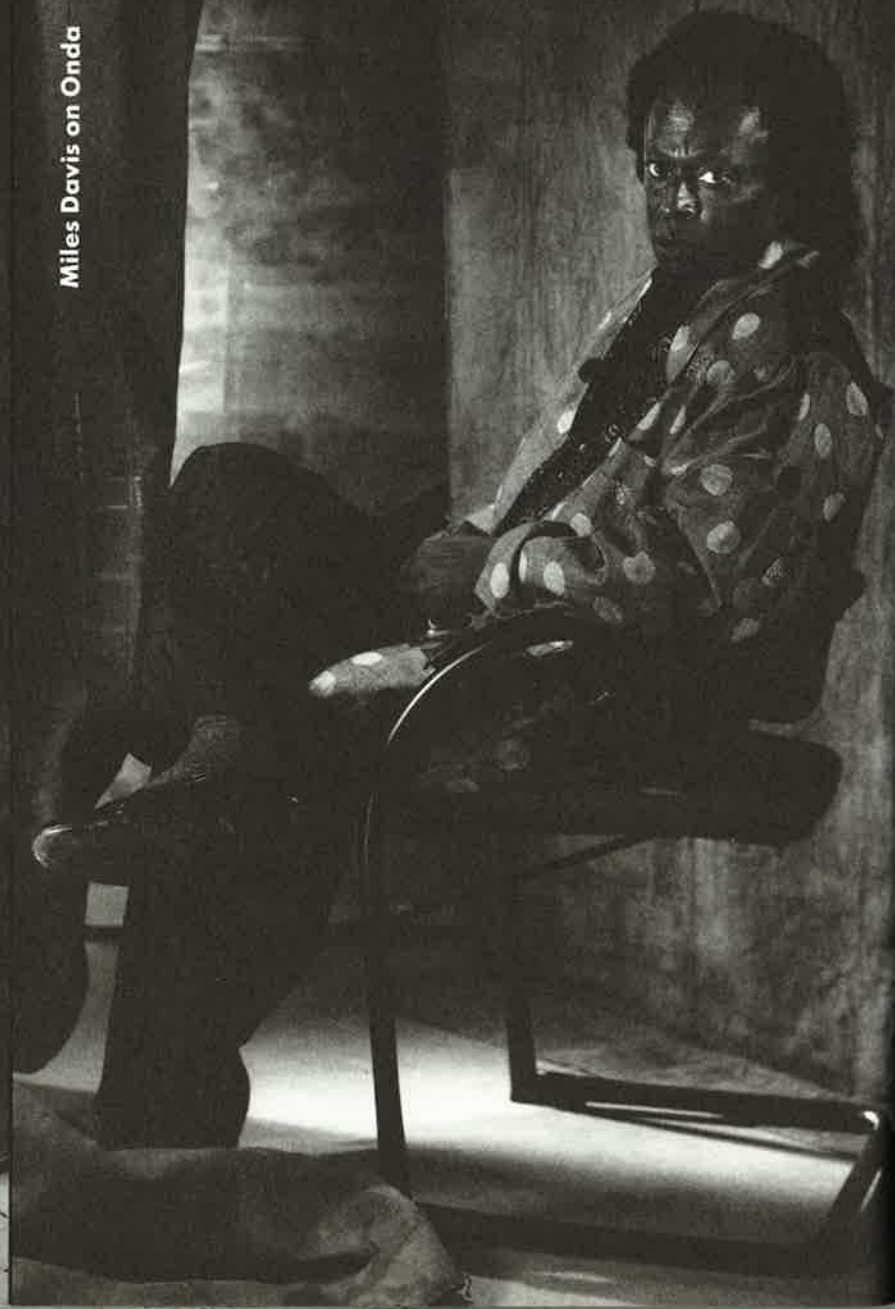
Persona Executive



Tandem Persona



Miles Davis on Onda



Bellini Collection: Onda, Summa.

Onda

58
49



56



Summa

49



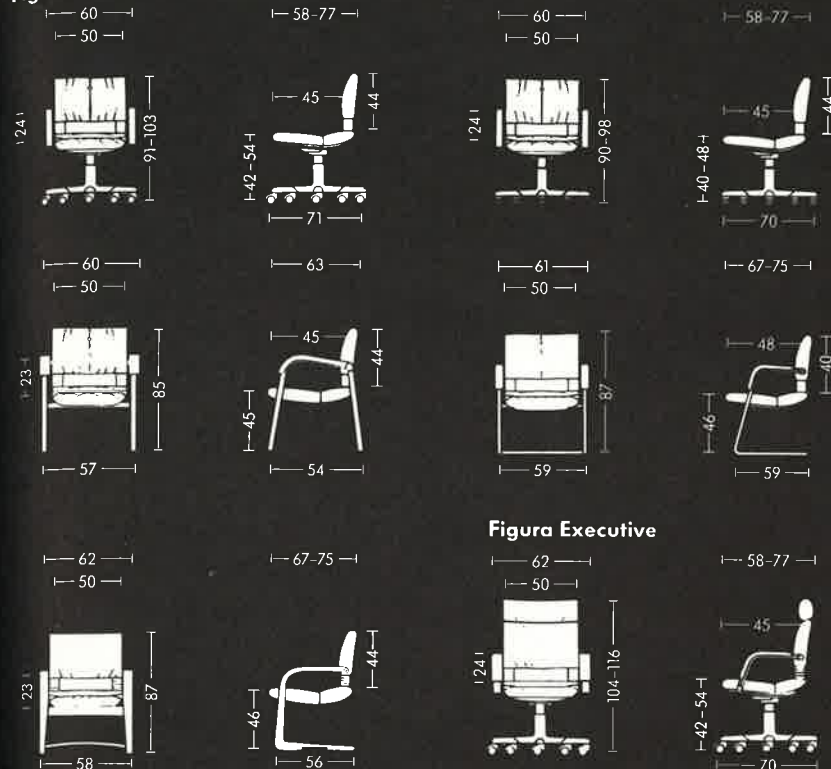
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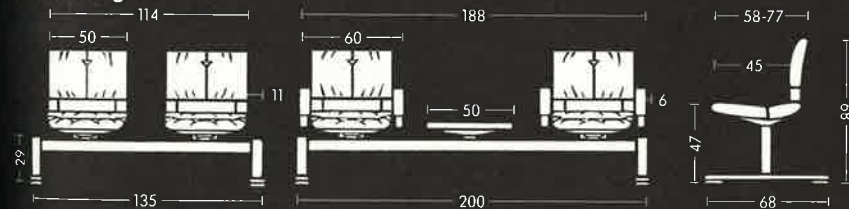


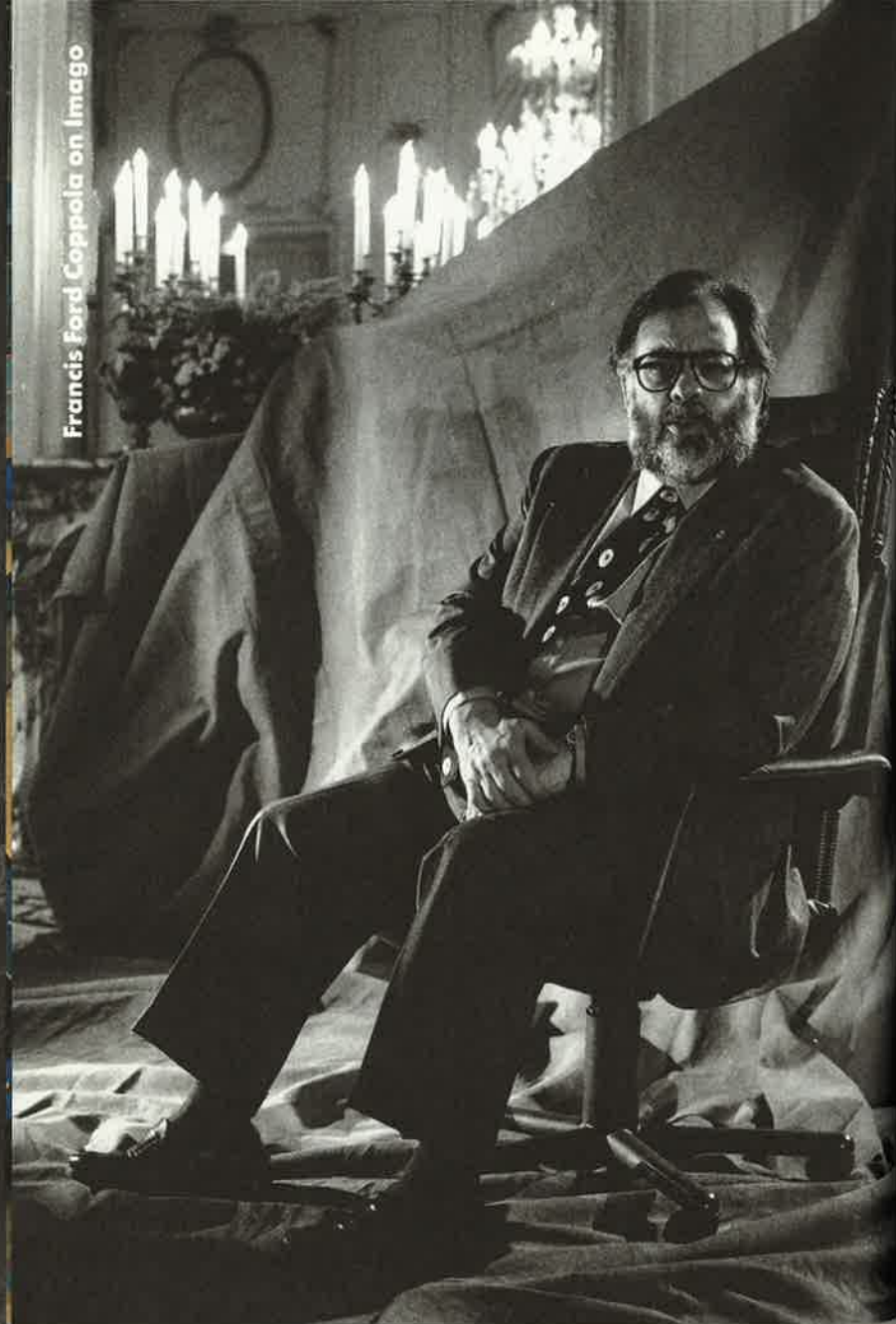
Bellini Collection: Figura.

Figura

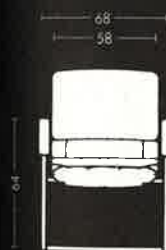


Tandem Figura





Bellini Collection: Imago.



Bellini Collection: Forum Tables.



∅ 600, 800



∅ 1000, 1200



∅ 1500



∅ 1800



∅ 1800 □ 1800



□ 800 x 1600 1000 x 2000



800 x 800 mm



1200 x 800 mm



1600 x 800 mm



2000 x 800 mm



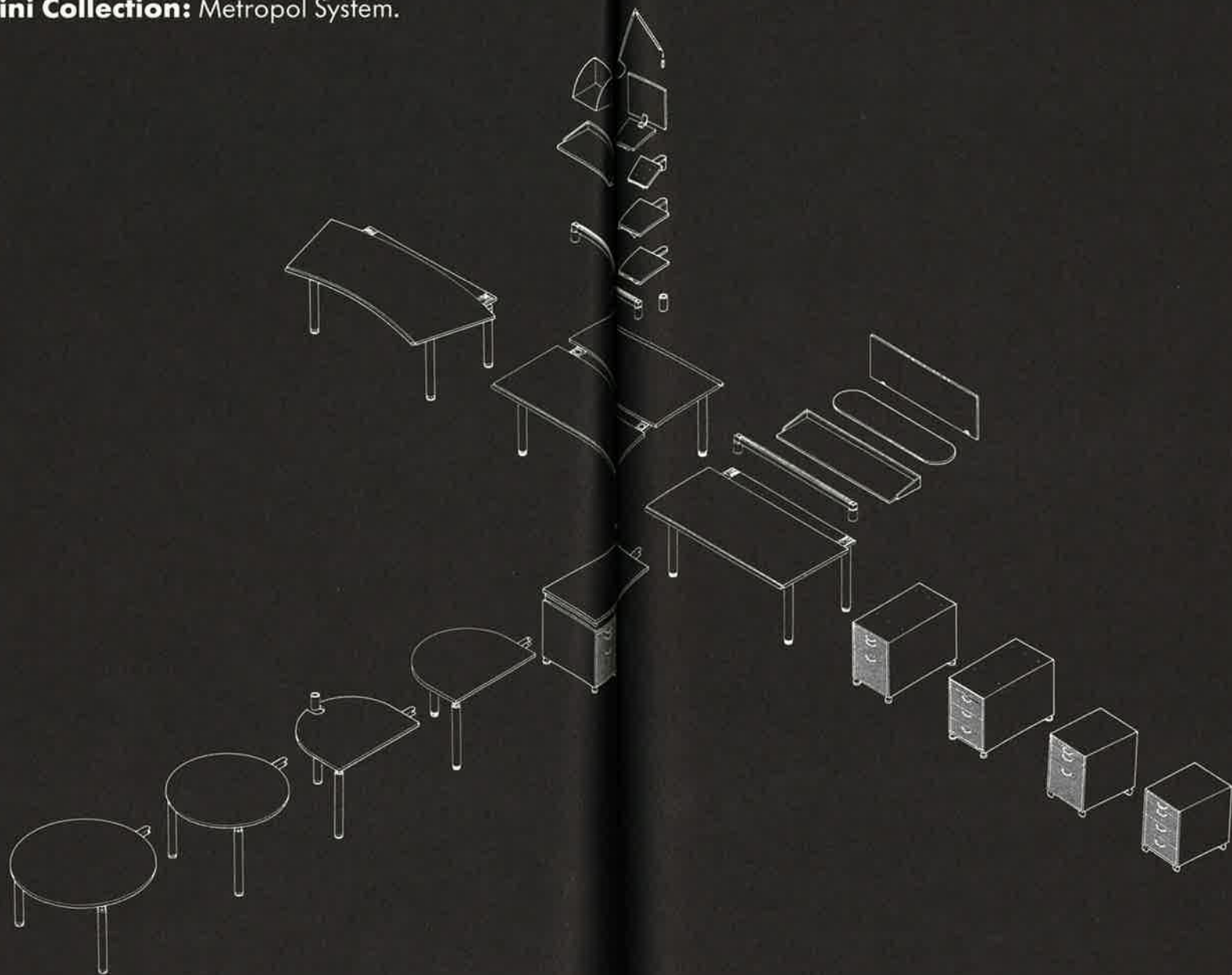
1600 x 800 x 800 x 800 mm



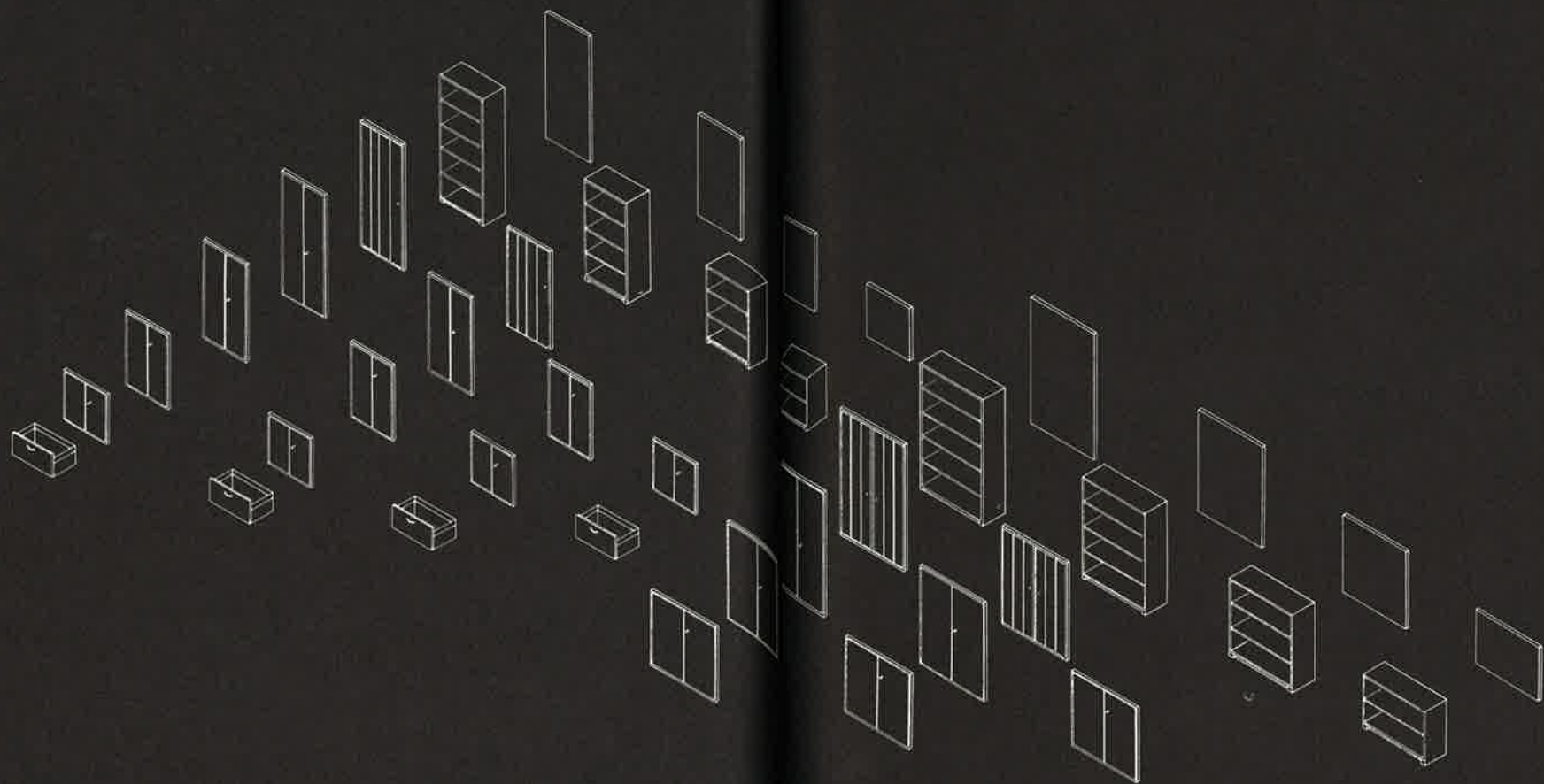
radius 800 mm



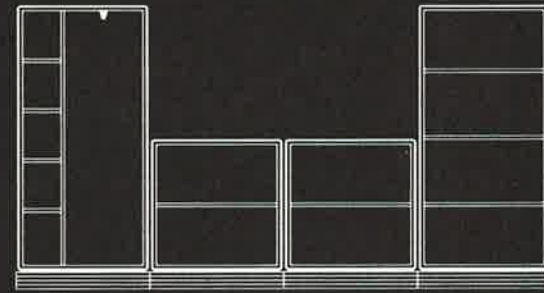
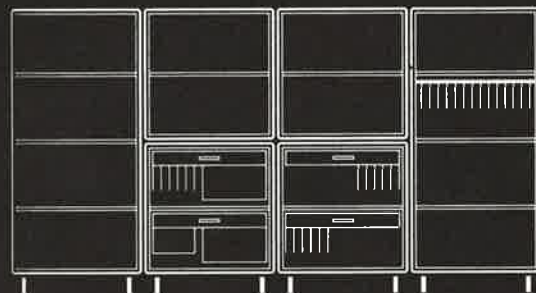
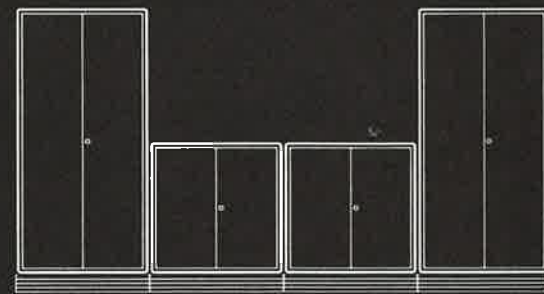
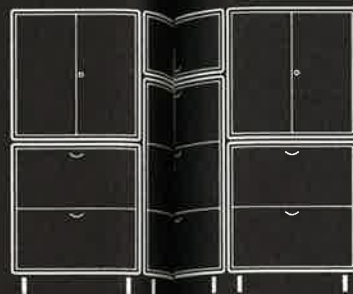
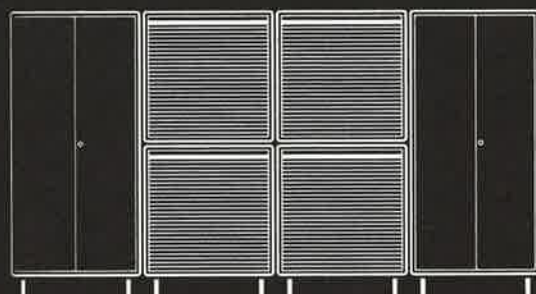
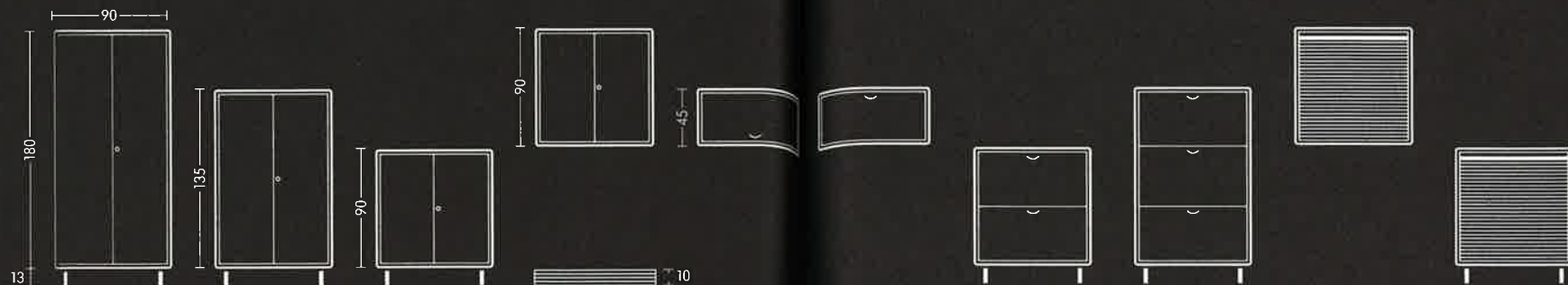
Bellini Collection: Metropol System.



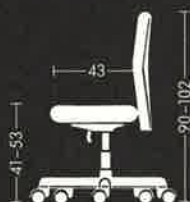
Bellini Collection: Metropol System, Storage.



Bellini Collection: Memo System.

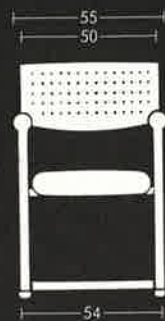


Citterio Collection: Axion.



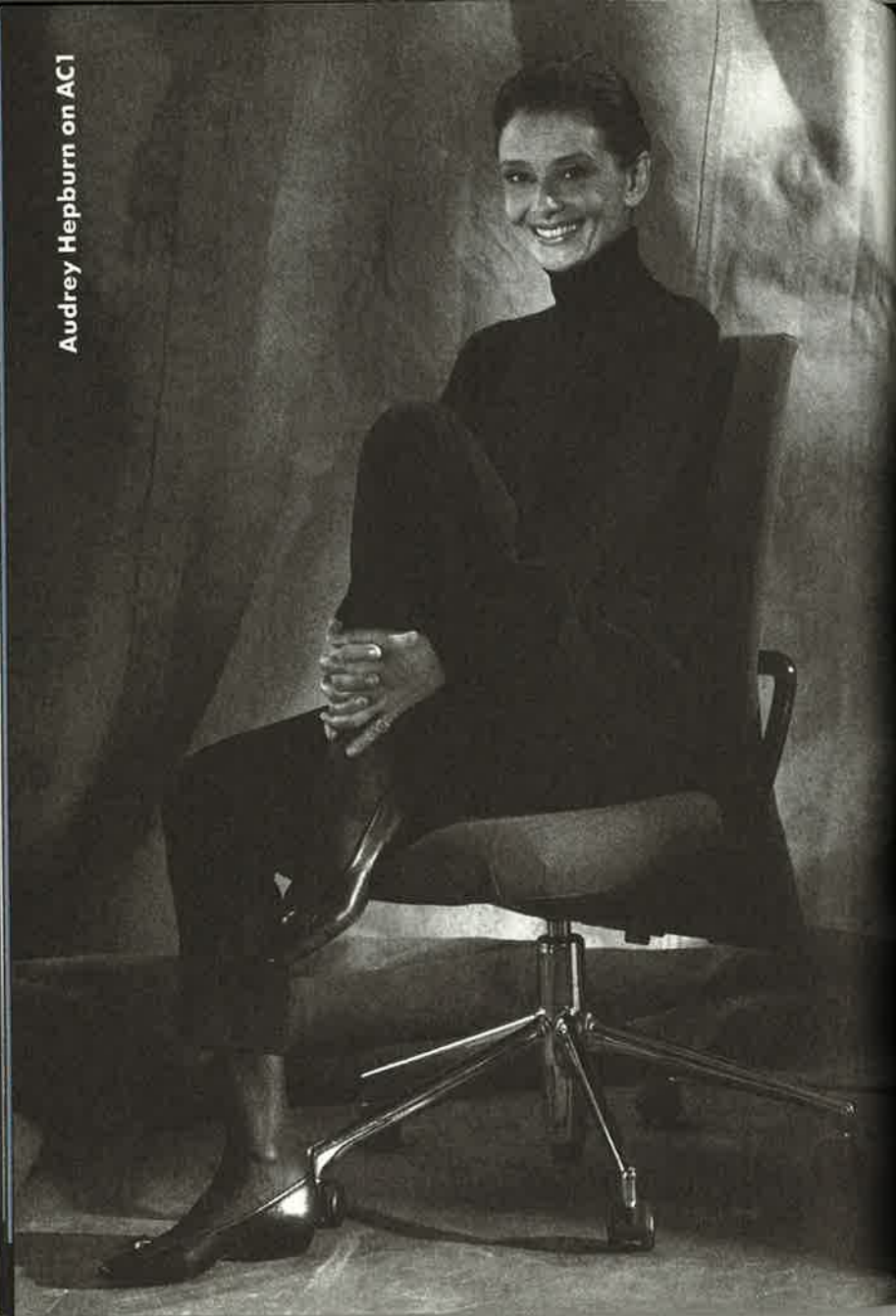
Axion (Design Antonio Citterio with Glen Oliver Löw)

Citterio Collection: Visavis.



Visavis (Design Antonio Citterio with Glen Oliver Löw)

Audrey Hepburn on AC1

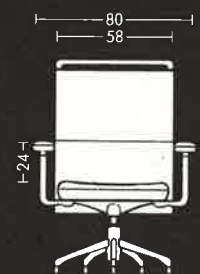
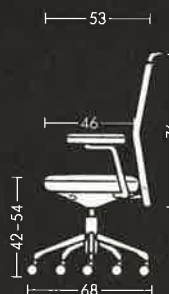
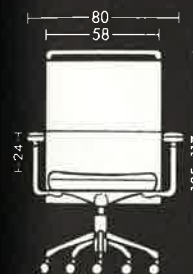
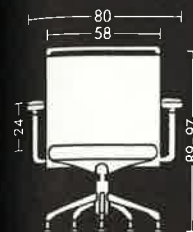
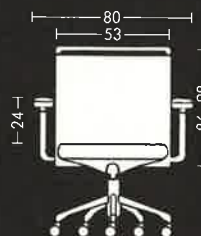


Citterio Collection: AC 1.

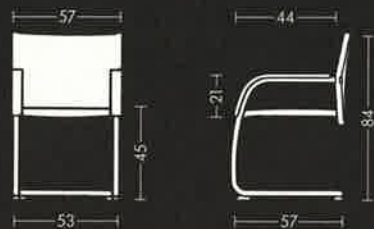




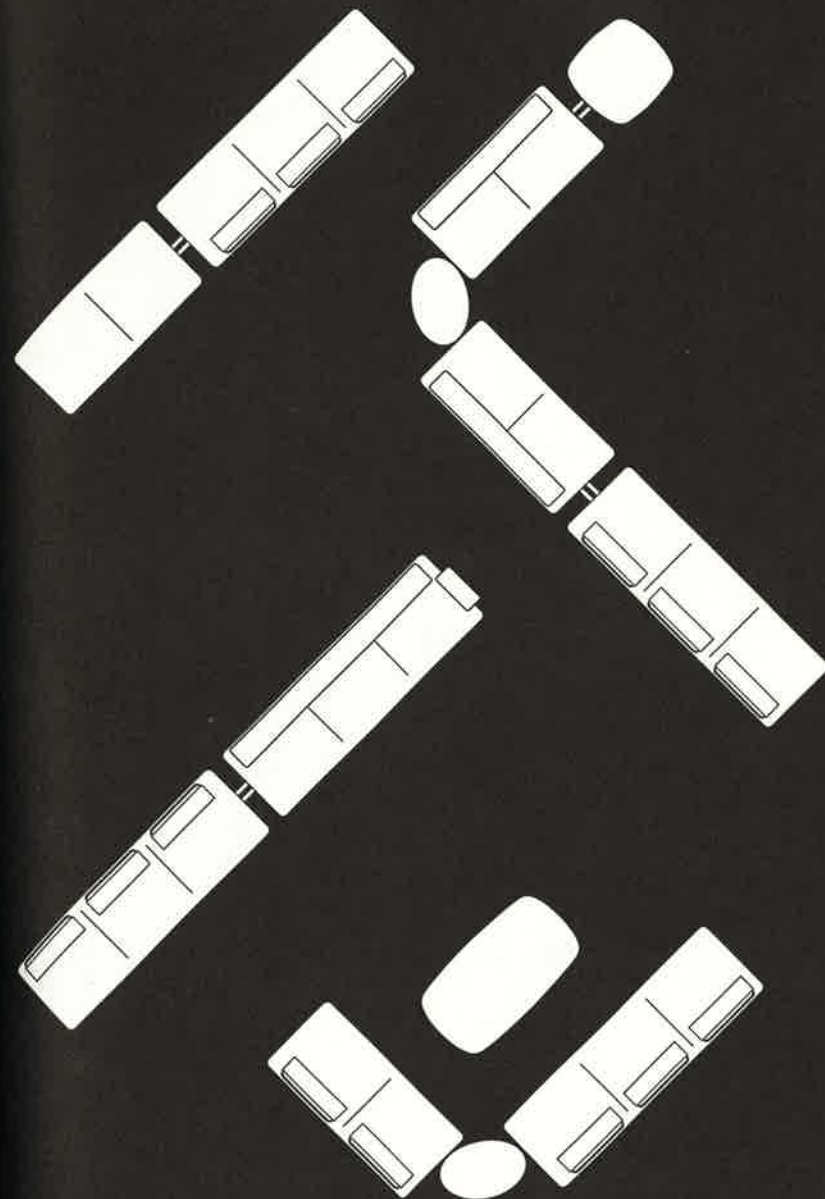
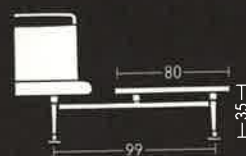
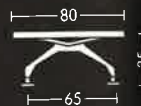
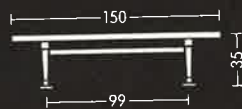
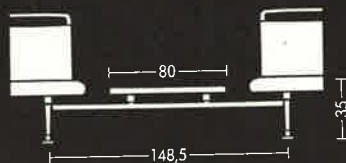
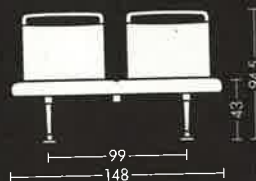
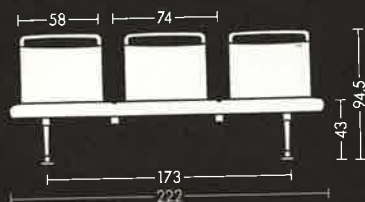
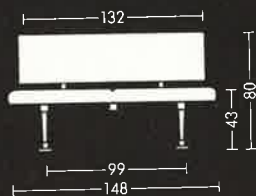
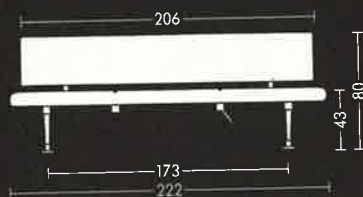
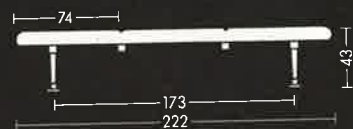
Criterio Collection: AC 2.



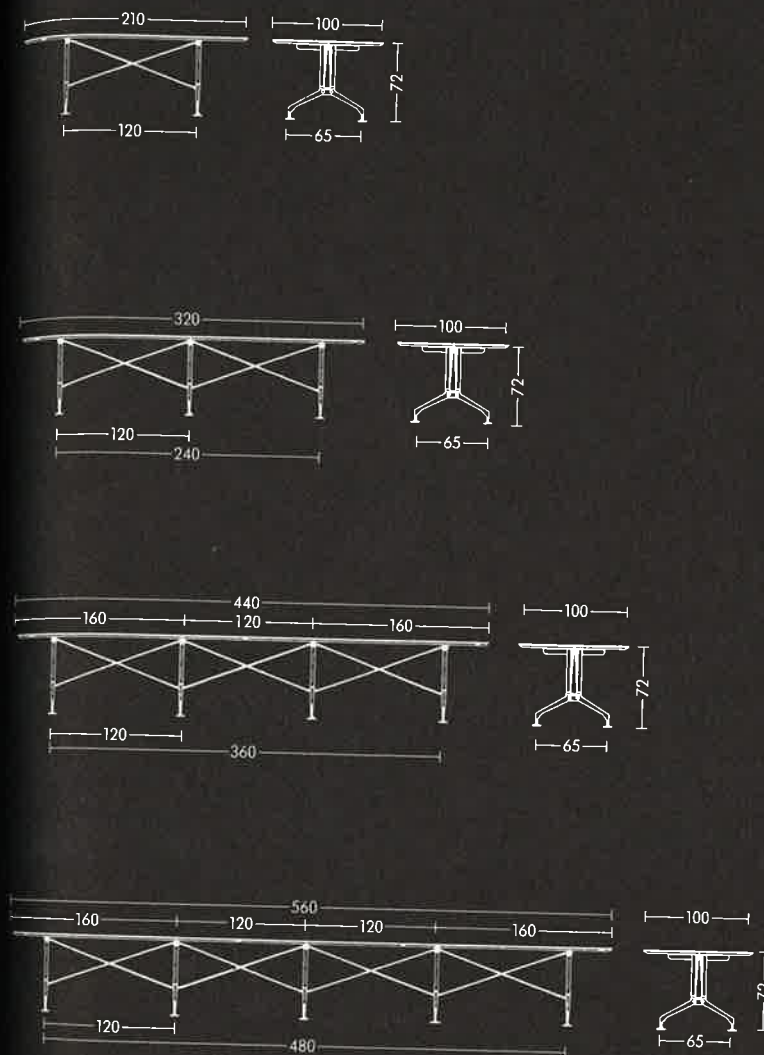
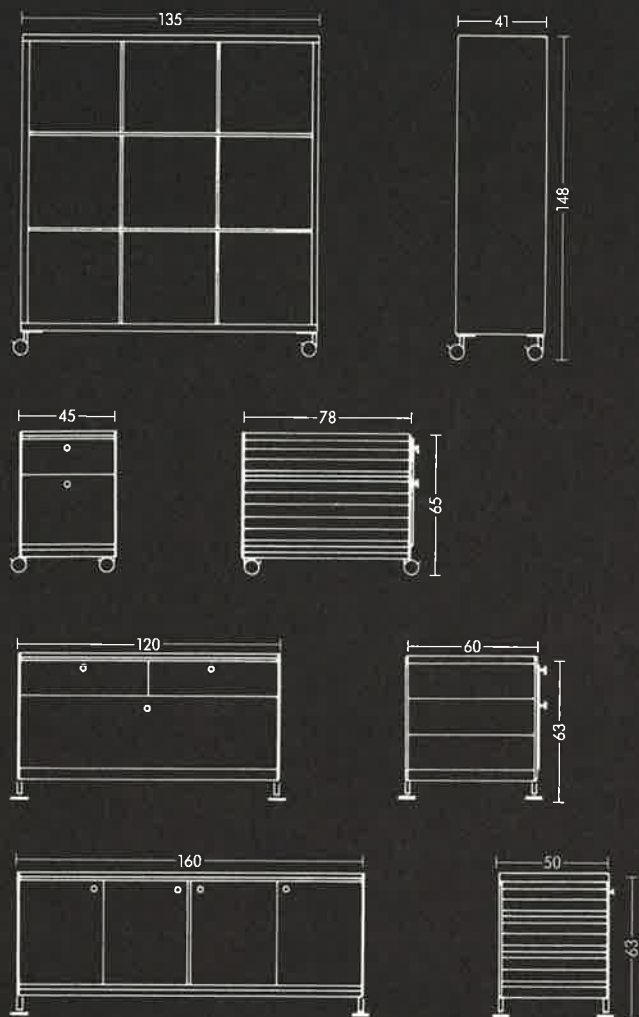
Citterio Collection: AC 3.



Citterio Collection: Area.

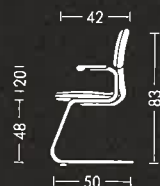
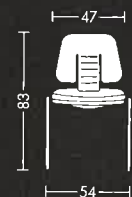
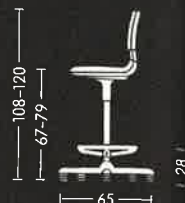


Citterio Collection: Spatio Office, Conference Table.

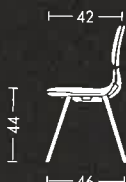
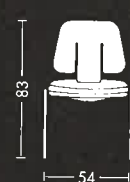
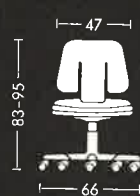


V-Program

Vitradino



Vitramat 100



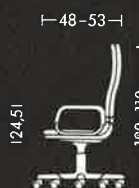
Vitramat 200



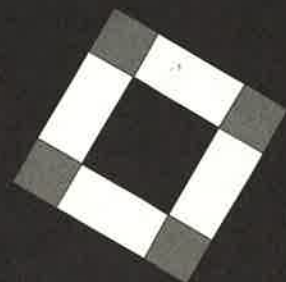
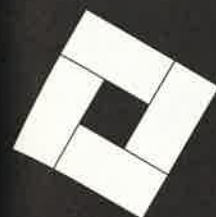
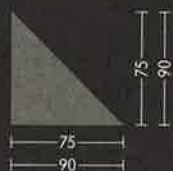
Vitramat 300



Vitramat 340



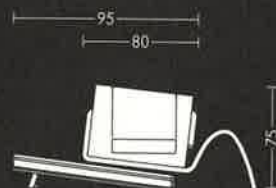
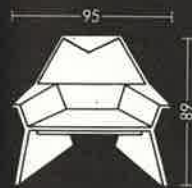
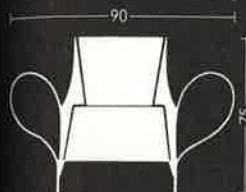
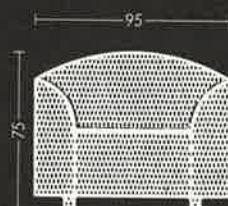
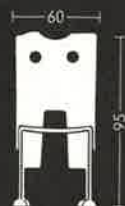
Nexus System





Vitra Edition:

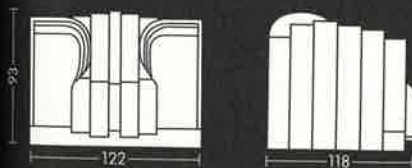
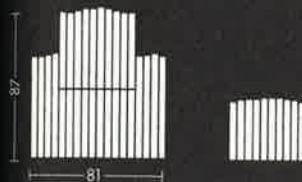
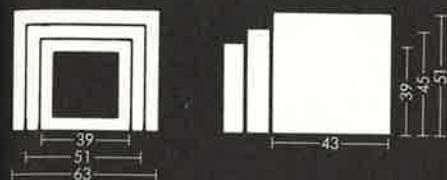
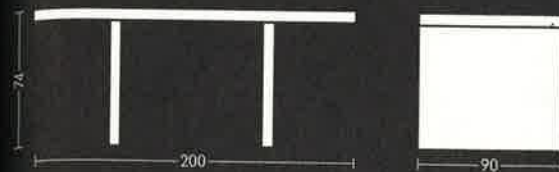
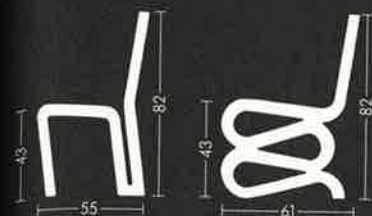
Teodora (Design Ettore Sottsass),
Greene Street Chair (Design Gaetano Pesce),
How high the Moon (Design Shiro Kuramata),
Well-Tempered Chair (Design Ron Arad),
Schizzo (Design Ron Arad),
Chair/Chair (Design Richard Artschwager),
Maracatu (Design Alessandro Mendini),
Vodöl (Design Coop Himmelblau).



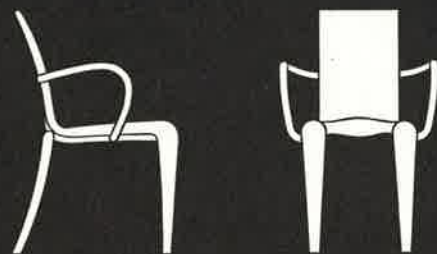
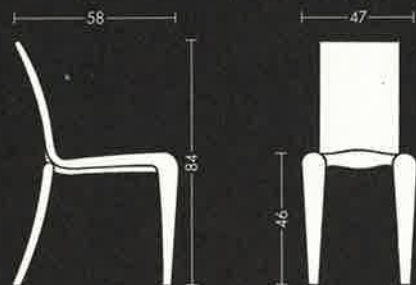


Gehry Collection:

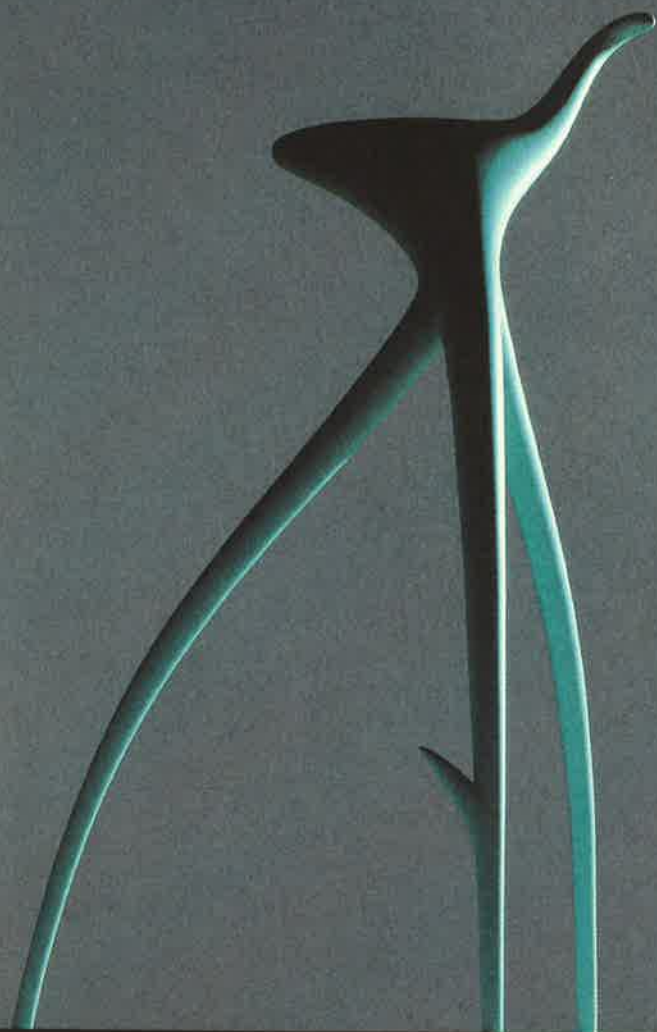
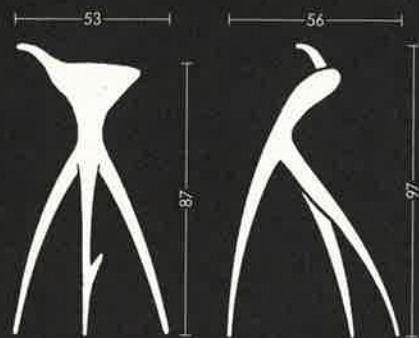
Side Chair, Wiggle Side Chair, Dining Table, Low Table Set, Little Beaver, Grandpa Chair.



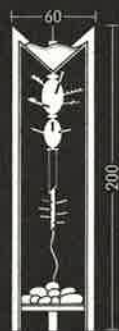
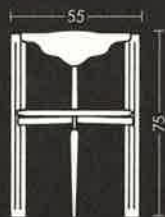
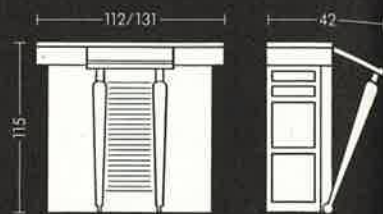
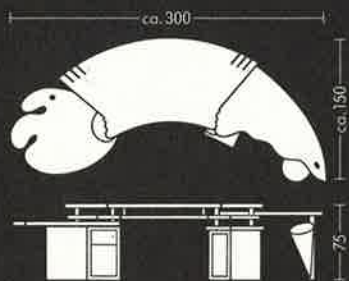
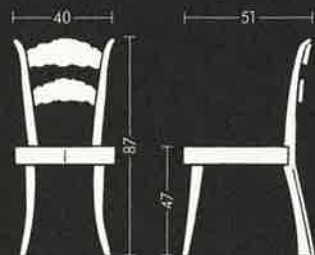
Starck Collection: Louis 20.



Starck Collection: W. W. Stool.



Sipek Collection: Sedlak, Office, Highboard,
Ota Otanek, Wardrobe, Paper Basket/Umbrella Stand.

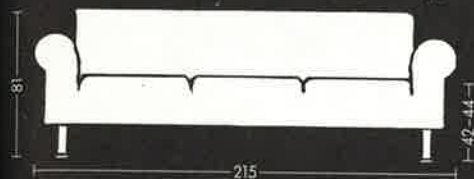
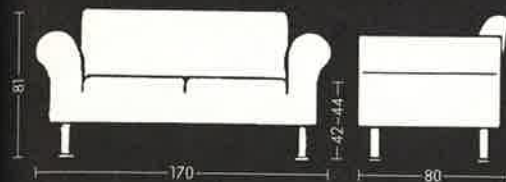


Sedlak (Design Borek Sipek)

Wim Wenders on Ply Chair



Morrison Collection:
Ply-Chair, Ply-Table, Sofa, Benches.

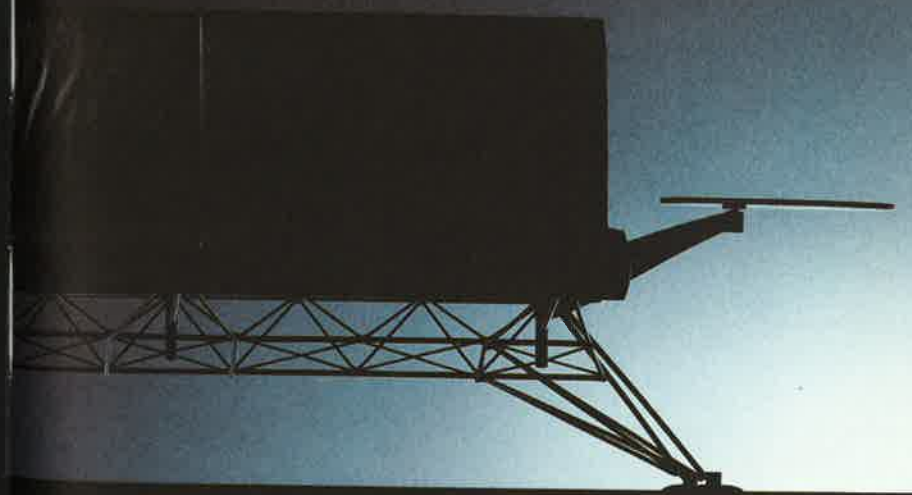
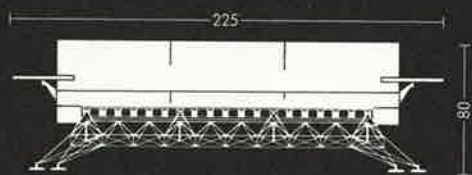


Panton Chair



Panton Chair (Design Verner Panton)

Sofa "Wing"



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Richard Bryant, Thomas Cucini,
Andreas Sütterlin, Gerald Zugmann,
Antonio Martinelli, Paul Warchol
Copy: Vitra
Lithography: Promont, Munich
Printed by: WKD, Ismaning

All measurements in cm.

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